

CREATIVE MIND,  
CREATIVE WORKS

# WE ARE DIGITAL CREATIVE AGENCY





# About us

WE ARE DIGITAL CREATIVE STUDIO IN NEWYORK

Welcome to Spectra Digital Solutions, your trusted partner for comprehensive web and software application development services. Our team of experts is dedicated to providing top-tier solutions with a focus on simplicity, efficiency and affordability. We believe in delivering the best results without any hassle, offering tailored solutions that meet your unique business needs.

Whether you're looking for Web Design, Web Development, Mobile App Development, Digital Marketing, Search Engine Optimization (SEO), Content Writing, Social Media Marketing (SMM), Search Engine Marketing (SEM), Google Ads, Meta Campaign or E-commerce Solutions, we've got you covered. We offer an all-in-one digital suite to enhance your online presence, boost customer engagement, and drive growth. With Spectra Digital Solutions, you can focus on your core business while we take care of your digital success.



**350+**  
PROJECT  
HANDLED

**12+**  
TEAM OF  
PROFESSIONALS

**50+**  
DIFFERENT  
INDUSTRIES

**10+**  
YEAR OF  
INDUSTRY  
EXPERIENCE



### UI/UX Design

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### Website Development

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### Mobile Apps

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## We Got Challenges

### The Problem

Many marketing agencies struggle with having outdated, generic websites that fail to reflect their creativity, professionalism, and results-driven services.

Their online presence doesn't match the bold promises they make to clients leading to lost trust and missed opportunities.



### The Solution

We crafted a visually striking, modern, and user-focused website that clearly communicates Spectra Digital Solutions's strengths.

From custom-tailored services to glowing client testimonials and high-conversion CTAs, every section is designed to build credibility, drive engagement, and convert visitors into clients.

# Our Services



## DIGITAL MARKETING

- Social Media Marketing [SMM]
- Search Engine Marketing [SEO]
- Performance Marketing [PPC]



## VIDEO PRODUCTION

- TV Commercial Ads & Films
- Documentary Shoots & films
- Corporate Ads & Films
- Product Shoot & Product Ads



## TECHNOLOGY SERVICES

- Website Design & Development
- Application Design & Development
- E-Commerce Technology Development



## INTERNET BRANDING

- Influencer Branding Management
- WhatsApp Branding & Automation
- E-Mail Marketing & Automation
- All Over Branding Creatives & Designs

PORTFOLIO  
PORTFOLIO  
PORTFOLIO  
**PORTFOLIO**

The background is a dark purple gradient with several overlapping, semi-transparent geometric shapes in lighter shades of purple, creating a layered, crystalline effect.

**LOGO**DESIGN


















The background is a dark purple field with several overlapping, semi-transparent geometric shapes in lighter shades of purple. These shapes, which include triangles and polygons, create a layered, architectural effect. The lighting is subtle, with some areas appearing slightly brighter than others, giving the composition a sense of depth and movement.

**SOCIAL**MEDIA





cosmic shradha

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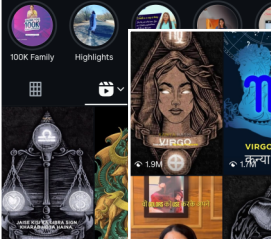
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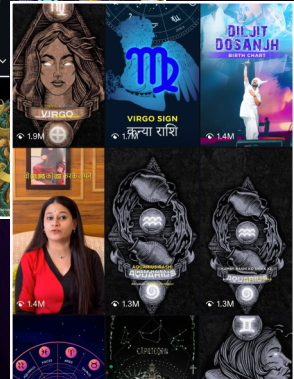
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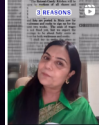
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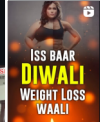
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Off-reading

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Tata harrier.ev vibes #shorts

Petrol X Diesel X Electric X

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Key Monastery, Kaza Spiti valley

#shorts

Tata Harrier.Ev Ka

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Meet New member

New Member #shorts #newmember

TATA HARRIER.EV 75KWH

Company claimed VS real Range

Tata Harrier.Ev Review

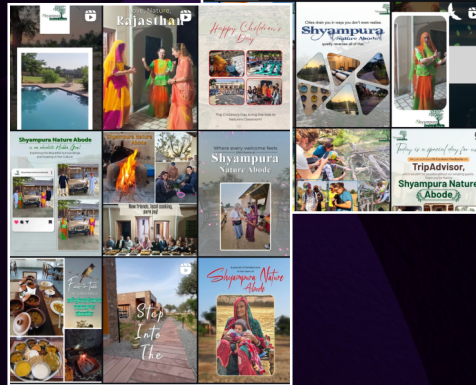
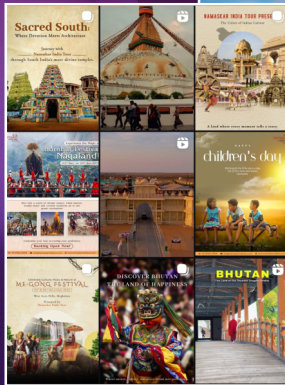
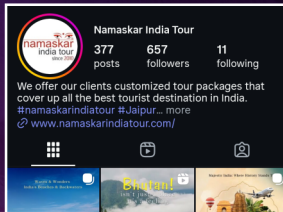
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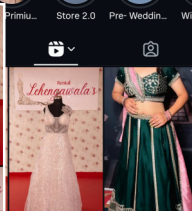
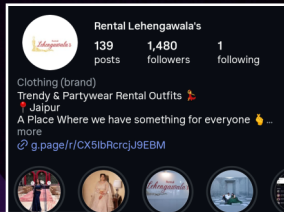
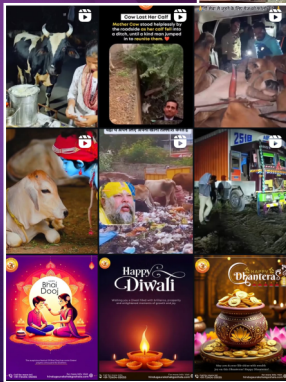
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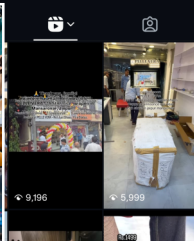
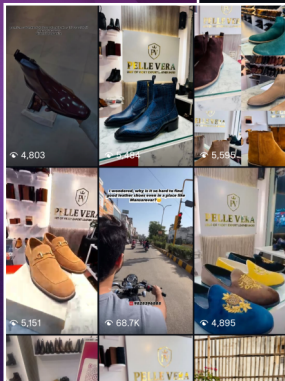
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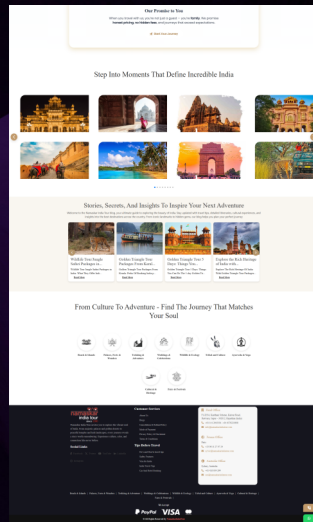
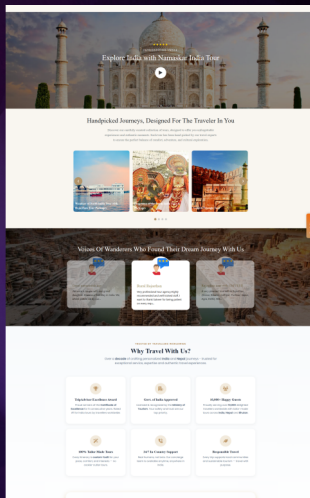
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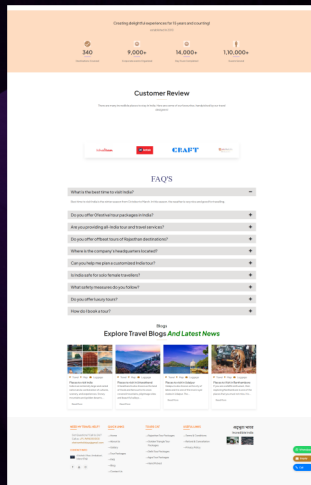
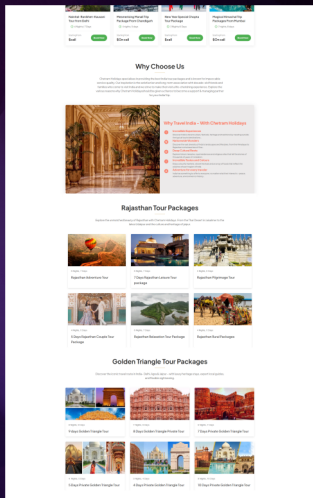
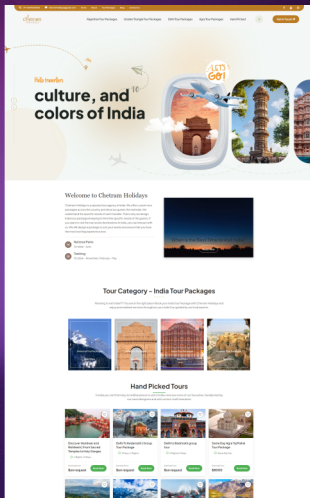
The background is a dark purple gradient with several overlapping, semi-transparent geometric shapes in lighter shades of purple, creating a layered, architectural effect.

**WEBSITE** DESIGN

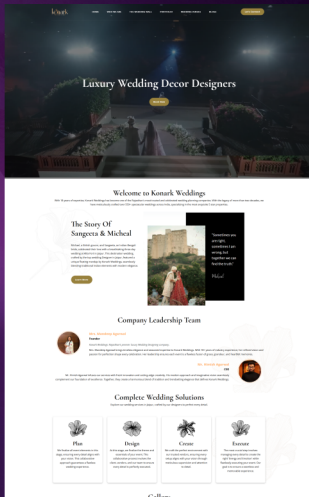


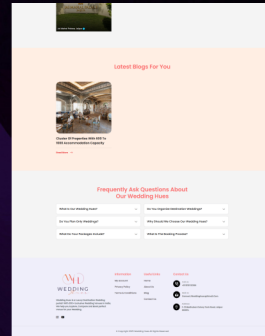
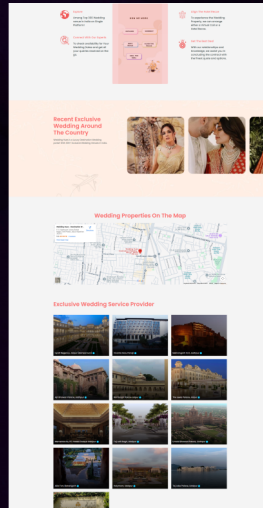
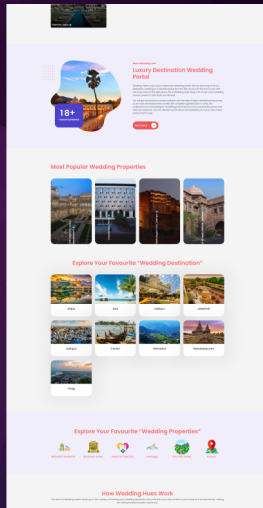
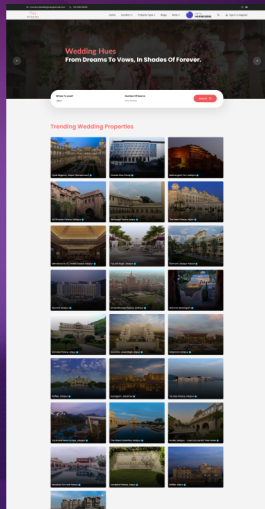










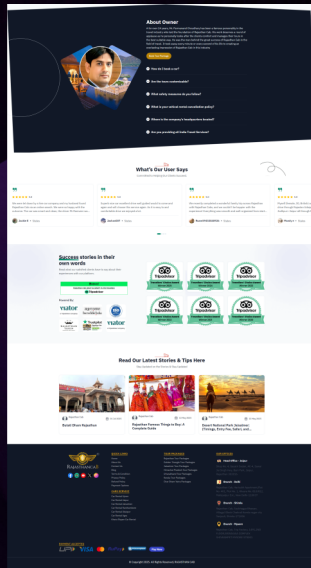
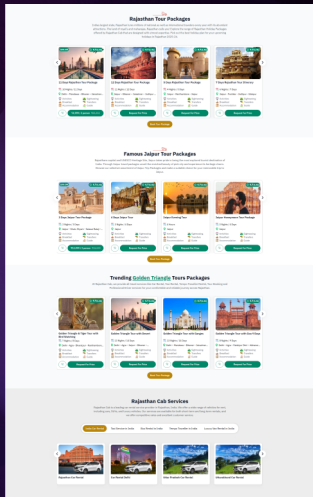
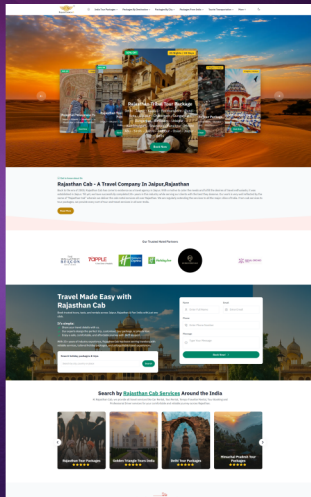


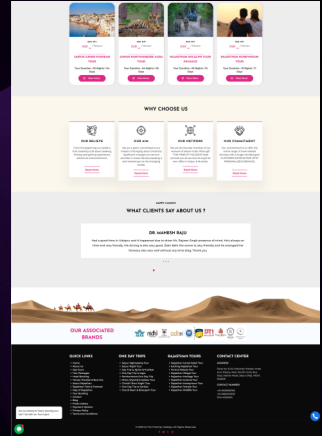
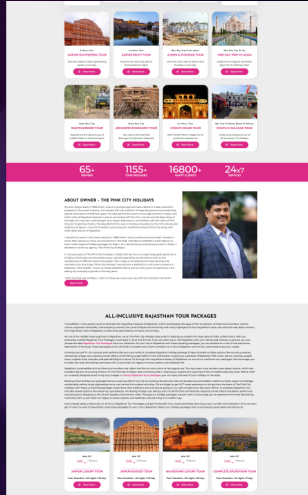
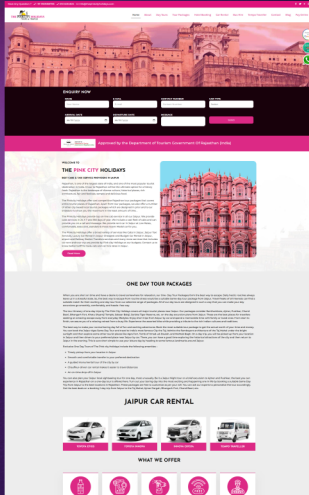




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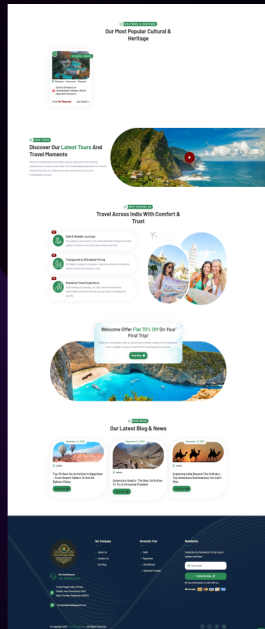
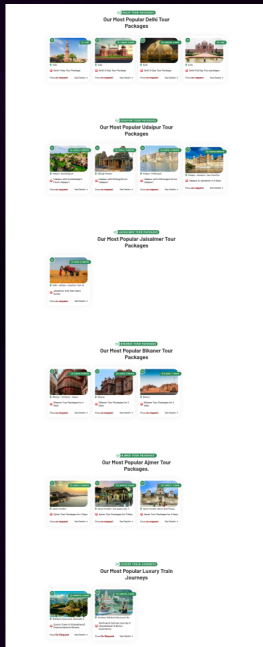
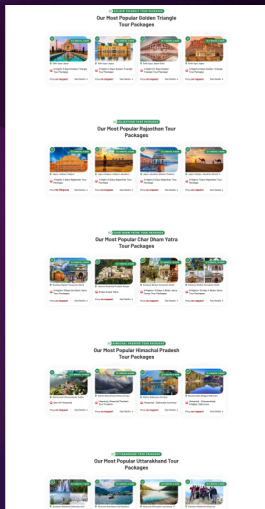


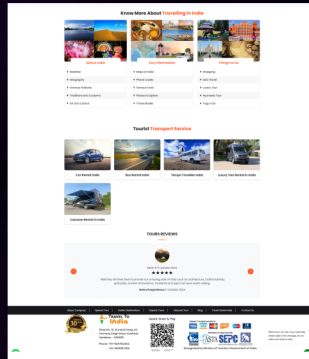
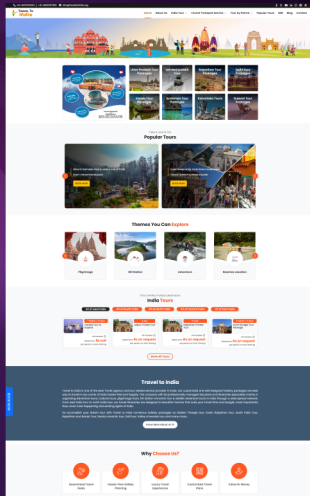




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The background is an abstract composition of overlapping, semi-transparent purple and magenta geometric shapes, creating a sense of depth and movement. The colors range from deep, dark purples to lighter, more vibrant magentas, with some areas appearing as bright highlights against the darker background.

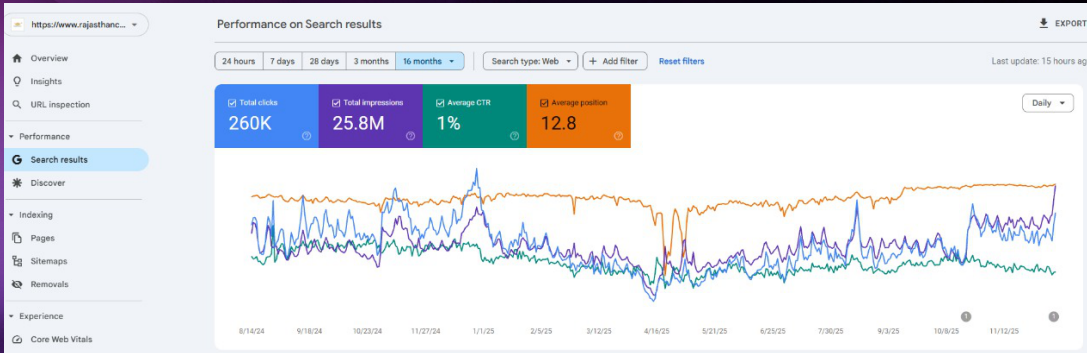
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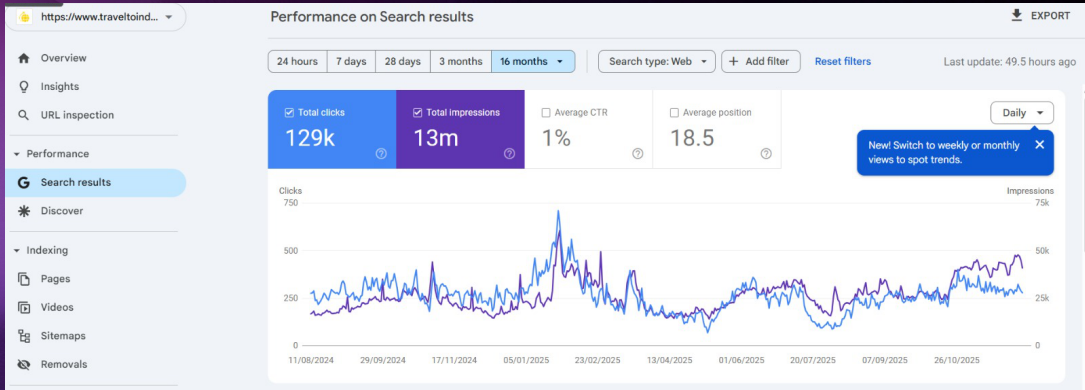


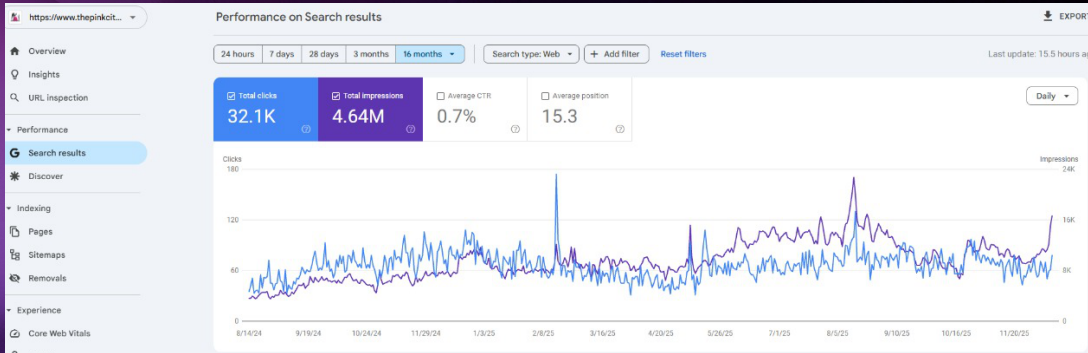


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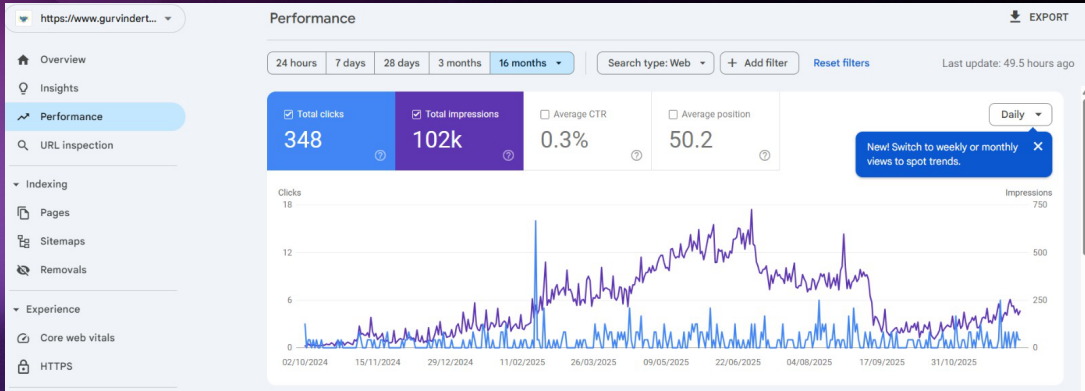






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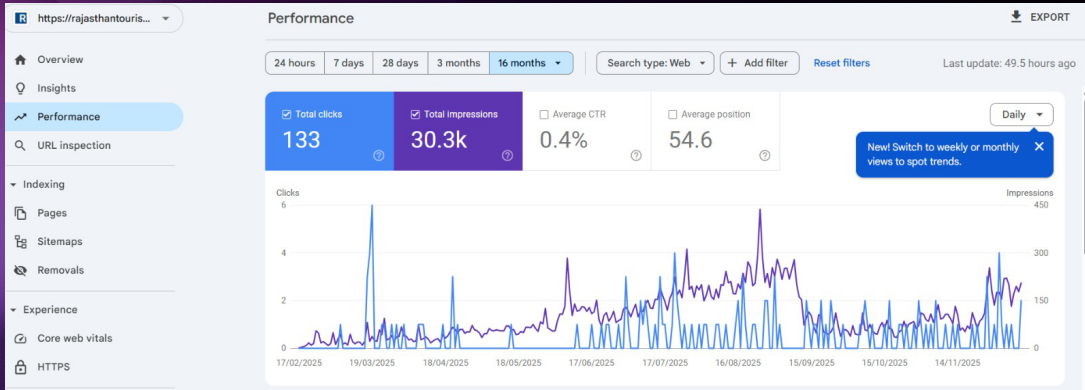
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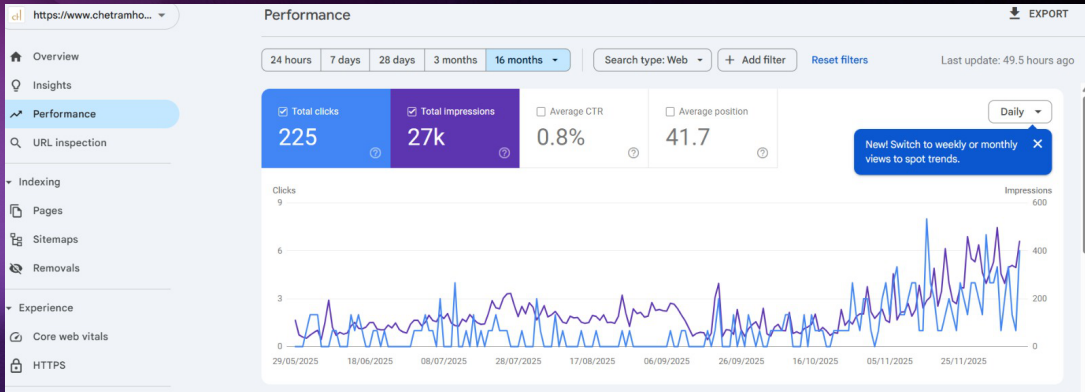
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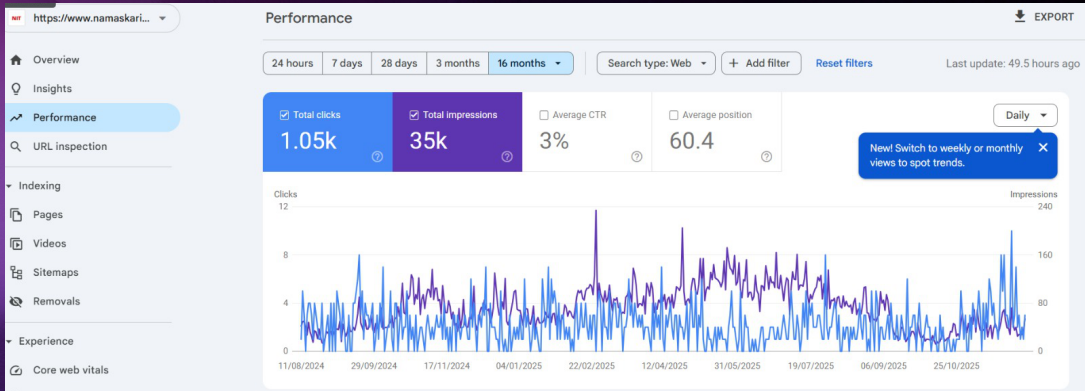


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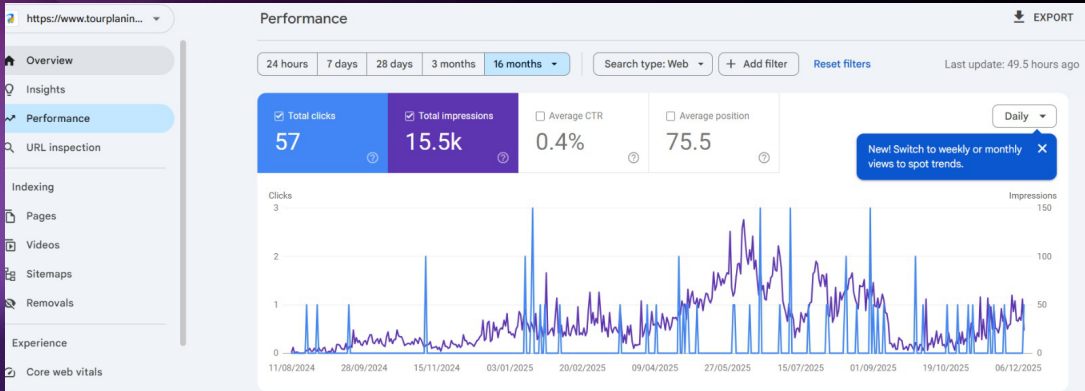






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